

2022 GALA SPONSOR GUIDE



WE RISE. WE LEAD.

We Celebrate!

NELA's 2022 GALA FUNDRAISER
San Francisco Marriott Marquis



We Celebrate!

We hope to see you in San Francisco from June 30–July 3 for NELA’s first in-person Convention and Gala in three years. On Saturday evening, July 2 (8:00–11:00 p.m.), we will gather to toast another inspiring year of strong advocacy for workers and to celebrate the accomplishments of our members, including those we are honoring this year for their distinguished service to our community. The awards presentation will take place on Friday, July 1 at 5:00 p.m. and is included in the Convention registration. The Saturday evening Gala is a separate ticketed event and includes music, dancing, and sweet and savory snacks.

Your contribution to the Gala will have a meaningful impact on our mission of promoting a fair judiciary and advocating for laws and policies that level the playing field for workers. Sponsorships support NELA’s Washington DC Office and advocacy work, including our *Amicus*, Judicial Nominations, and Legislative & Public Policy Programs. As a sponsor of the Gala, you will play an integral role in building NELA’s influence in our nation’s capital, courtrooms, and everywhere we can make a difference. **Please join us in amplifying NELA’s voice.**

Sponsorship Opportunities

Champion of Justice: \$15,000+

- Ten tickets to and reserved premium table seating at We Rise. We Lead. We Celebrate — Our Community on Saturday evening, July 2
- Premium placement of a full-page color ad in the *2022 Annual Convention Program Guide*; Option to expand your ad to a two-page spread
- Name recognition as a Champion of Justice in the 2022 Gala invitation
- Logo recognition in the *2022 Annual Convention Program Guide* and on the Gala Sponsor Board at the 2022 Annual Convention
- Logo recognition on the Convention page of our website, nela.org. Your logo with a link to your website will be included as part of a rotating slider.
- Champion of Justice listing with logo, including a live link, on the Gala page of our website, nela.org
- Logo recognition in select emails promoting the Convention and Gala to the NELA membership
- Verbal acknowledgement during the Opening Remarks at the Convention on Friday morning, July 1 and the Gala Awards Presentation on Friday afternoon, July 1
- Logo recognition in the slideshow to be played during the Saturday evening event
- *The 1619 Project: A New Origin Story* by Nikole Hannah-Jones (2021)
- *Civil Rights Queen: Constance Baker Motley and the Struggle for Equality* by Tomiko Brown-Nagin (2022)

Benefactor: \$10,000

- Ten tickets to and reserved premium table seating at We Rise. We Lead. We Celebrate — Our Community on Saturday evening, July 2
- Premium placement of a full-page color ad in the *2022 Annual Convention Program Guide*; Option to expand your ad to a two-page spread
- Name recognition as a Benefactor in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Logo recognition on the Convention page of our website, nela.org. Your logo with a link to your website will be included as part of a rotating slider.
- Benefactor listing with logo, including a live link, on the Gala page of our website, nela.org
- Verbal acknowledgement during the Opening Remarks at the Convention on Friday morning, July 1 and the Gala Awards Presentation on Friday afternoon, July 1
- Logo recognition in the slideshow to be played during the Saturday evening event
- *The 1619 Project: A New Origin Story* by Nikole Hannah-Jones (2021)
- *Civil Rights Queen: Constance Baker Motley and the Struggle for Equality* by Tomiko Brown-Nagin (2022)

NELA Community Leader: \$7,500

- Ten tickets to and reserved premium table seating at We Rise. We Lead. We Celebrate — Our Community on Saturday evening, July 2
- Full-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition as a NELA Community Leader in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Logo recognition on the Convention page of our website, nela.org. Your logo with a link to your website will be included as part of a rotating slider.
- NELA Community Leader listing with logo, including a live link, on the Gala page of our website, nela.org
- Verbal acknowledgement during the Opening Remarks at the Convention on Friday morning, July 1 and the Gala Awards Presentation on Friday afternoon, July 1
- Logo recognition in the slideshow to be played during the Saturday evening event
- *The 1619 Project: A New Origin Story* by Nikole Hannah-Jones (2021)
- *Civil Rights Queen: Constance Baker Motley and the Struggle for Equality* by Tomiko Brown-Nagin (2022)

Founder's Circle: \$5,000

- Ten tickets to and reserved table seating at We Rise. We Lead. We Celebrate — Our Community on Saturday evening, July 2
- Full-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition at the Founder's Circle level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Founder's Circle listing with logo, including a live link, on the Gala page of our website, nela.org
- Verbal acknowledgement during the Gala Awards Presentation on Friday afternoon, July 1
- Logo recognition in the slideshow to be played during the Saturday evening event
- *Civil Rights Queen: Constance Baker Motley and the Struggle for Equality* by Tomiko Brown-Nagin (2022)

President's Cabinet: \$2,500

- Ten tickets to and reserved table seating at We Rise. We Lead. We Celebrate — Our Community on Saturday evening, July 2
- Full-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition at the President's Cabinet level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- President's Cabinet listing with logo on the Gala page of our website, nela.org, with live link to your website
- Logo recognition in the slideshow to be played during the Saturday evening event

Advocate: \$1,000

- Five tickets (unreserved seating) to We Rise. We Lead. We Celebrate – Our Community on Saturday evening, July 2
- Half-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition at the Advocate level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Advocate listing with logo, including a live link, on the Gala page of our website, nela.org
- Name recognition in the slideshow to be played during the Saturday evening event

Partner: \$500

- Three tickets (unreserved seating) to We Rise. We Lead. We Celebrate – Our Community on Saturday evening, July 2
- Quarter-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition at the Partner level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Name recognition on the Gala page of our website, nela.org
- Name recognition in the slideshow to be played during the Saturday evening event

Supporter: \$250

- Two tickets (unreserved seating) to We Rise. We Lead. We Celebrate – Our Community on Saturday evening, July 2
- Eighth-page color ad in the *2022 Annual Convention Program Guide*
- Name recognition at the Supporter level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Name recognition on the Gala page of our website, nela.org
- Name recognition in the slideshow to be played during the Saturday evening event

Friend: \$125

- One ticket (unreserved seating) to We Rise. We Lead. We Celebrate – Our Community on Saturday evening, July 2
- Opportunity to place a two-line greeting in the *2022 Annual Convention Program Guide*
- Name recognition at the Friend level in the 2022 Gala invitation, in the *2022 Annual Convention Program Guide*, and on the Gala Sponsor Board at the 2022 Annual Convention
- Name recognition on the Gala page of our website, nela.org
- Name recognition in the slideshow to be played during the Saturday evening event



*Your sponsorship support may be tax-deductible as a business expense (advertising). To be included in the invitation and all promotional communications, we will need your pledge no later than **Friday, April 22, 2022**. The deadline to submit ads is **Friday, May 20, 2022**. For more information, please contact Leah A. Hofkin, Director of Development (Tel: (415) 625-5421; Email: lhofkin@niwr.org).*